

# Attitudes of Drivers The Road Rage

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Attitudes can positively or negatively affect a person's driving behavior; a person may not realize how an attitude affects their behavior.

Driver's attitude is divided into three parts as follows;

Ø Childish attitude

Ø Parental attitude

Ø Adult attitude

Attitudes Influence on Driver's Behavior and it can positively or negatively affect a person's driving habit.

The four basic different types of driver's behaviors are:

Ø **The cautious drivers:** are individuals who typically drive 10 km/hr below the posted speed limit. They are either afraid to drive faster to not sure as to where they are going. These types of drivers can cause serious traffic problems on the road.

Ø **The slow drivers:** are individuals that do not pay attention to what is happening on the road or are reluctant to drive faster, because they are worried about getting caught or causing an accident. They do not cause any serious problems, yet since they make up 10% - 20% of the total drivers on the road, they generally dictate the general traffic speed when there is a moderate amount of traffic.

Ø **The fast drivers:** are individuals that typically go 10 km/hr or more, over the posted speed limit. Fast drivers tend to have their eyes focused on the road not the people and things in it. This makes fast drivers alert to what is going on and if something abruptly happens, they will generally stop before it is too late. Fast drivers only create a problem when they become extremely aggressive and start tailgating, passing close to other vehicles and cutting off people.

Ø **The tailgaters:** are individuals that endanger themselves and the driver that is in front of them. They drive extremely close where the driver who is being tailgated will not be able to see their tailgaters head lights. If anything sudden happens there is a 95% chance that they are going to collide into you.

Attitudes are infectious and can affect the people that are near the person, which in turn can influence their behavior. Because, some drivers are influenced by their different driving behavior. Behavior change can refer to any transformation or modification of human behavior.

### Our Biggest Fear as Drivers:

Statistics tell us that most all of us have been involved in an aggressive driving experience either as the victim or the aggressor at some point in our lives. Aggressive driving and road rage is on the rise and according to the AAA Foundation for Traffic Safety (AAA) it is one, if not the top concern for many drivers today. AAA reported that, "at least 1,500 people a year are seriously injured or killed in senseless traffic disputes."

The following includes excerpts from a report issued by the National Highway Traffic Safety Administration.

### Characteristics of Aggressive Driving:

The words, "aggressive driving," emerged during the 1990s as a label for a category of dangerous on-the-road behaviors.

The category comprises:

- Ø Following too closely
- Ø Driving at excessive speeds
- Ø Weaving through traffic
- Ø Running stop lights and signs

Aggressive driving occasionally escalates to gesturing in anger or yelling at another motorist, confrontation, physical assault and even murder. "Road Rage" is the label that emerged to describe the angry and violent behaviors at the extreme of the aggressive driving continuum.

### Aggressive Driving

Eight out of 10 drivers surveyed in the AAA Foundation's annual Traffic Safety culture Index rank aggressive driving as a "serious" or "extremely serious" risk that jeopardizes their safety. They're right. Aggressive driving accounts for more than half of all traffic fatalities.

Hit from behind Although "road rage" incidents provide some of the most shocking views of aggressive driving, many common behaviors, including racing, tailgating, failing to observe signs and regulations, and seeking confrontations with other drivers, all qualify as potentially aggressive behaviors. Speeding is one of the most prevalent aggressive behaviors. AAA Foundation studies show that speeding is a factor in one-third of all fatal crashes.

Despite a strong public awareness and understanding of aggressive driving, many people are willing to excuse aggressive behaviors. Half of all drivers in our Traffic Safety Culture Index admitted to exceeding both neighborhood and highway speed limits by more than 15% in the past 30 days. More remarkable, a quarter of drivers say they consider speeding acceptable. Throughout outreach and education programs, we work to offer the public tools to assess their own behavior and recognize the signs of aggressive driving. As more people understand the

many behaviors that can become aggressive and see their behavior in a new light, they can begin to adopt safer driving practices and manage risk more effectively.

## Top 10 Tips to Prevent Road Rage

Increasingly congested roadways are a growing source of driver frustration, but studies suggest the real root of aggressive driving lies within each of us. Drivers can cope by taking an honest look at their driving behavior and attempting to reduce their stress level behind the wheel.

### 1. Get your Zs.

A national epidemic of sleepiness is a contributing factor to road rage, according to the National Sleep Foundation. We all know how cranky we get without enough sleep. It makes us prone to feelings of annoyance, resentment and even anger. Eight hours is still the recommended daily dose of sleep for adults.

### 2. Plan ahead.

Do you regularly whiz through your morning routine in a whirlwind of chaos, trying to make up time while on the road? Do you allow just enough time to drive to an appointment? Then you're probably also more prone to a lead foot and a lost temper. If you add 10 minutes to your expected travel time, you'll have time to stop for gas, safely navigate those snowy roads or detour around road construction. Also, try preparing clothing, briefcases, children's school bags and lunches the night before to minimize your morning rush. Extra time equals calmer driving.

### 3. Your car is not a therapist.

Many of us love and identify with our cars (part of why Edmunds.com launched CarSpace), but sometimes you can take the "car as extension of self" idea too seriously. If your boss or your spouse left you steaming, take care not to use driving as a way to blow off steam. Competitive types (you know who you are) shouldn't try to prove themselves on heavily traveled thoroughfares — save that enthusiasm for weekend romps on your favorite back roads. No matter how much power you've got under the hood, your vehicle is first and foremost a mode of transportation, not a weapon.

### 4. Turn down the bass.

Without getting into the argument over "aggressive music makes people aggressive," it makes sense that listening to relaxing music — or even a comedy channel on satellite radio — will make you less pumped up for action than a driving bass line. Try tuning in to classical or jazz to reduce stress. Or listen to an audiobook. (Here are our Top 10 Audiobooks to get you started.) Either way will also help drown out stressful traffic noise.

#### 5. Loosen up, and then breathe:

If you notice yourself clenching the steering wheel in a death grip, try flexing your fingers and loosening your hold — you'll find that you can control the car just as well. If your right foot is cramped, set the cruise control if traffic allows. If you're on a prolonged road trip, try not to exceed three hours of travel time without a break where you get out and stretch. Struggling to see through a dirty windshield is also an unnecessary stress factor, so fill up with washer fluid before you go. Periodically roll down the window and breathe deeply and slowly.

#### 6. It's not about you.

Perhaps another driver cut you off. Or the car in front of you is braking erratically. Before you assume the driver is getting off on your rising anger levels, realize that you, as an individual, are not the target. Perhaps the driver simply made a mistake or was just being oblivious. Maybe there's a screaming baby, a loose pet or a crazed bee in the car. Maybe he was on a cell phone. The point is, don't take things so personally.

#### 7. Hostility is toxic, and risky.

People most prone to anger are almost three times more likely to have a heart attack than those with low anger, according to the American Psychological Association. Other health risks seen in those who display hostility include obesity, depression and stroke. Wow, who knew? Safe driving promotes healthy hearts! Not only will giving into anger not resolve an irritating situation, it can increase the risk of retaliation. Think to yourself, "Is making my point worth endangering my life?" If all else fails, do a mental 180 and try to laugh it off.

#### 8. Use restaurant etiquette.

While it's upsetting when a stranger is rude or cuts in line in a restaurant or store, most folks wouldn't lose their cool and become abusive as a result. It isn't only because they have good manners. Driving a car makes people feel more isolated and protected, allowing them to act in ways they would normally find embarrassing. So when another driver acts like a jerk, respond as though you're in a restaurant. And we don't mean Chuck E. Cheese's.

#### 9. Take the self-test.

Classes designed to help curb aggressive driving often have participants tape-record themselves while driving. Hearing themselves swear or rant on tape is enough of a wake-up call for them to recognize and reduce dangerous behavior. So try to analyze your driving. Do any of the following statements sound like you?

Ø I regularly exceed the speed limit in order to get to work on time.

Ø I tailgate other drivers, especially those who sit in the left lane.

- Ø I flash my lights and honk my horn to let drivers know when they annoy me.
- Ø I verbally abuse other drivers whether they can hear me or not.
- Ø I frequently weave in and out of traffic to get ahead.
- Ø I feel the need to set bad drivers straight.

If you answered "yes" to any of these above questions, you may qualify as aggressive driver. The American Institute for Public Safety (AIPS) has a more detailed Road Rage Test that determines if your driving habits fall under the "aggressive zone," "hostile zone" or — worse yet — "war zone."

#### 10. Practice kindness:

Dr. Leon James, a.k.a. "Dr. Driving" and author of Road Rage and Aggressive Driving, says that remembering simple courtesies, like allowing someone to merge or apologizing when we make a mistake, can go a long way in making the driving experience positive for ourselves and others. His basic motto is the old "do unto others" rule: Treat fellow drivers how you would like to be treated. As additional incentive, reducing your aggressiveness on the road can also keep you out of serious trouble: Several states have created special law enforcement teams to seek out and cite aggressive drivers. Depending on the frequency of offenses, violators may be fined, lose their license temporarily or even face jail time. Often, they are required to take a behavior-modification class as well.

We're all bound to lose our cool at some point, but by planning ahead and keeping things in perspective, we can prevent our emotions from getting the best of us. Putting aggressive driving in park will help to ensure your own safety, as well as the safety of everyone around you.

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